

# POWER ENGLISH™

WHAT TO SAY AND HOW TO SAY IT

**For the Non-Native Speaker Ready to Succeed!**



*“The public’s demand for materials of this nature appears to be insatiable, and this product is sturdy, accessible and very thoughtfully composed.”*

**Wright Rix**

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**With Power English, you will:**

- Always know **what** to say, **how** to say it and **when** to say it to get the best results!
- Easily handle hundreds of daily situations with ready-made scripts!
- Earn respect, have success and make more money!



Nancy Reagan, Natasha Cooper, Raisa Gorbachev and President Gorbachev.

## About the author—

**NATASHA COOPER**, U.N. and U.S. Department of State Interpreter and Communication Skills Trainer, developed the Power English System of conversational scripts from her very best interviews with hundreds of Americans who have mastered successful language and business skills. Her books and CDs will advance a serious student to the level of communication required to succeed in the American business market today.

Natasha Cooper is a writer and a teacher. Her columns on Conversational English and Communication Skills appear in a number of periodicals for non-native speakers of English. She is also a speaker, a certified NLP and Master Results Coach specializing in behavior modification, accelerated learning, communication and presentation skills.

## POWER ENGLISH SERIES INCLUDES THESE BOOKS & CDs:

### SCRIPTS FOR WINNING JOBS

Find the right recruiter. Get references guaranteed to be read. Make memorable presentations. Master powerful formulas for asking and answering questions. Draft compelling letters in minutes. Negotiate the salary and benefits that you are worth. Pass performance reviews with flying colors. Advance your career.

### THE TELEPHONE IN BUSINESS & DAILY LIFE

Impress people with your excellent telephone manners. Understand Americans and be understood. Always get through to the right person. Get your calls returned. Build relationships and get results. Provide excellent customer service.

### APPOINTMENTS & RESERVATIONS

Handle business appointments and social dates with ease. Make smart travel choices. Always get to your destination. Scout for best restaurants and hotel accommodations.

### OBTAINING INFORMATION, GOODS & SERVICES

Be a savvy consumer and an effective employee. Manage credit cards and bank accounts. Negotiate best deals and services. Network. Find hard-to-get information.

### RESOLVING PROBLEMS & EMERGENCIES

Get help in emergencies. Resolve problems in money matters. Remove unauthorized charges and late fees. Obtain home and auto repairs. Protect yourself from identity theft.



**Cooper Learning Systems**

P.O. Box 642679, Los Angeles, CA 90064 USA

In US **1.866.499.0900** Outside US **1.310.391.3666**

[www.englishskills.com](http://www.englishskills.com)



## Why Power English System Works!

### Practical content

**Power English System** merges language and business skills, which the learner can immediately put to use.

### Interactive approach

To accelerate learning, **Power English System** engages visual (*reading texts*) and auditory (*listening to CDs*) senses along with oral motor skills (*speaking*). Through active listening and responding in conversational settings, the learner naturally acquires vocabulary, idioms and practical grammar, while improving pronunciation and oral comprehension.

### Versatility

**Power English** can be used in the classroom or for self-study. Even when the student puts the book aside, he or she can continue learning with CDs while commuting, exercising, taking a walk or doing household chores.

### Continuous support

Visit [www.englishskills.com](http://www.englishskills.com) to sign up for **Power English** newsletter, podcasts, teleseminars and webinars.

*In a better world, "Scripts for Winning Jobs" would be the standard text in vocational programs. Directors of VESL programs, workplace training, and career centers should stock this book and recommend it to their solid students. Their best students will have already discovered this outstanding book!"*

**Eric H. Roth, Professor**

University of Southern California,  
Author of "Compelling Conversations"

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